Create a report in Microsoft Word and answer the following questions.

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Conclusion 1: Kickstarter campaigns under the category of Theater had the greatest number of successes, as well as the greatest number of Kickstarter campaigns in general.

Conclusion 2: Kickstarter campaigns under the category of Journalism had zero successes or failures.

Conclusion 3: Kickstarter campaigns pertaining to Theater, Music and Food are the only ones with current “live” campaigns at this time.

1. What are some limitations of this dataset?

Possible limitations could pertain to the variability in the individual projects’ goals since success or failure was determined by meeting the original dollar amount they set prior to starting their project. As well as the size of the Kickstarter Campaign’s goal in dollar amount.

1. What are some other possible tables and/or graphs that we could create?

It would be interesting to compare the number of backers in successful campaigns perhaps in a pie chart or bar graph. Also, comparing the average donation in dollar amount to the success rate of a campaign in a bar graph. It might also be telling to create a table comparing the rate of success to the period/length of time the project was open from launch date to deadline.